

AZIENDA AGRICOLA VIGNA RIONDA S.S. DI MASSOLINO F.LLI

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## *Barolo Vigna Rionda Riserva 2016* BLACK LABEL

Vigna Rionda vineyard is the symbol of our winery, *the uncontested King*.



40 years ago, our grandfather Giuseppe and his sons Giovanni and Renato produced Barolo Vigna Rionda Riserva for the very first time – 1982 vintage, terrific! Since then, this wine became the heart of our winery. Through the years and with many sacrifices, our family managed to acquire the largest share of this wonderful cru vineyard: today we own about 3 hectares (7.5 acres) of the overall 10.24 hectares (25 acres).

Vigna Rionda is a cru like no other – it's a unique and magical place capable of giving us memorable wines – which is the principle of our brand-new project.

Today we are the family to have produced this wine for the longest time; we are the ones with the largest portion of this cru; we named our winery, legitimately, Azienda Agricola Vigna Rionda: we bear the responsibility to give this vineyard the merit it deserves.



Through our history, we produced this Barolo only in the best vintages and some of them undoubtedly showed something special, leaving a strong mark in our memory. This is why we have realized that it is right and proper to celebrate these rare opportunities that Nature generously offers: vintages of uncommon greatness representing the ultimate expression of Barolo Vigna Rionda Riserva.

Therefore, the upcoming 2016 vintage, rightfully considered one of the greatest ever produced, will be the very first to wear the Black Label – an incredible wine!

In future, this wine will continue to be dressed in its traditional label; until the next vintage which we will judge worthy to be assigned the Black Label again...

It's a great project, a "mythical" vineyard that we are proud and honored to own and that deserves its place among the most noble ones in the whole Langhe area.

*Serralunga d'Alba*

**MASSOLINO**